

INLAND VALLEY DEVELOPMENT AGENCY (IVDA)

**REQUEST FOR PROPOSAL(RFP)
FOR**

**MARKETING/MEDIA/PUBLIC RELATIONS PROGRAM FOR THE
SAN BERNARDINO VALLEY ENTERPRISE ZONE (SBVEZ)**

July 15, 2010

The Inland Valley Development Agency (IVDA) invites the submittal of a proposal from consultants interested in providing a Marketing/Media/Public Relations Program for the San Bernardino Valley Enterprise Zone (SBVEZ). For this effort, the IVDA may retain one or more consultants to prepare a Public Relations/Media Campaign for the SBVEZ. Consultants should submit an individual cost for each separate project.

Responses to the RFP (Proposals) are due at the IVDA administrative office, 294 S. Leland Norton Way, Suite #1, San Bernardino, CA, 92408, no later than 2:00 p.m. local time on Thursday, July 29, 2010. Subsequent thereto the Proposals will be reviewed and an analysis will be conducted.

All Proposals will be time-stamped upon receipt. Any Proposals received after the time specified above will be returned unopened. Please submit one (1) original and five (5) copies of the Proposal addressed to the attention of Ms. Kelly Berry, Clerk of the Board, at the address listed above. In bold lettering, mark the envelope with the following words: **“CONFIDENTIAL – RFP FOR MARKETING/MEDIA/PUBLIC RELATIONS PROGRAM.”**

In order to control the dissemination of information regarding this RFP, organizations interested in submitting Proposals shall not make personal contact with any member of the IVDA Board or IVDA staff members other than Ms. Wendy Clements. All questions should be directed via e-mail to the individual listed below with the words “RFP for Marketing/Media/PR Program” entered in the e-mail subject line:

Ms. Wendy Clements
SBVEZ Zone Manager
San Bernardino International Airport Authority
294 S. Leland Norton Way, Suite #1
San Bernardino, CA 92408-0131
(909) 382-4100, ext 230
Fax: (909) 382-4106
Email: wcclements@sbdairport.com

Interested organizations who wish to submit an RFP can obtain additional information by visiting our website at www.sbdairport.com under RFPs/Bids. If any addendums are issued, it will be the sole responsibility of the individual to retrieve them from our website.

The IVDA reserves the right to accept or reject any or all bids and to waive any informalities or regularities in any bid.

Inland Valley Development Agency
San Bernardino, California

Date: July 15, 2010

By: /s/