



San Bernardino International Airport



August 6, 2010

TO: ALL PROSPECTS FIRMS

RE: REQUEST FOR PROPSALS FOR THE MARKETING/MEDIA/PUBLIC RELATIONS PROGRAM FOR THE SAN BERNARDINO VALLEY ENTERPRISE ZONE

On behalf of the Inland Valley Development Agency/San Bernardino Valley Enterprise Zone (SBVEZ), I would like to thank all the firms who submitted a response to the Request for Proposal (RFP) for the above-mentioned project.

A committee comprised of IVDA staff and other local agencies participated in reviewing the responses in accordance with the established criteria. We are recommending that Desmond & Louis, Simone McFarland and Weber Shandwick be shortlisted for this project.

Thank you again for your interest in working for the SBVEZ. Please keep informed on current RFP/RFQs through our website www.sbdairport.com.

Sincerely,

INLAND VALLEY DEVELOPMENT AGENCY

Wendy Clements
Marketing